GL Beats Report

Top 5 Genre customers buy

* The top 5 genre customers bought are Rock, Latin, Metal, Alternative & P and Jazz.
* Rock being the most popular genre customers bought with contributing almost 47%.

Top 5 composers that customer prefers to listen

* Steve Harris is the most listened composer by the customers
* Almost 36 % of the total customers listen to Steve Harris.
* The other composers listened by customers are U2, Billy Corgan, Titas and Billy Berry.

Artists whose tracks are purchased 20% or more out of all invoices in a single country

* Artists whose tracks are purchased more than 20% in a single country are Iron Maiden, U2, Faith No More, Lost, Led Zeppelin and Iron Maiden.
* The countries that have bought more than 20% of tracks of certain artists are Australia, Austria, Belgium, Ireland, Norway and Portugal.